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Photo Assignments

Your image through our lens

Case Study of the Week:

Images for Shell's Annual Report 2005 shot by Shannon L Frady in Beijing, China.

Shell approached PA UK with the photography requirement for their Annual Report.

They wanted images taken at their head office in Beijing and of various street scenes in the vicinity in order to add local colour. Sales Associate Nolan Browne sourced and collaborated with the photographer Shannon L Frady.

The shoot involved model casting, location sourcing, styling and prop sourcing all coordinated from the London office.





